## Quarterly Dispatch

## Why Professionally Installed Security Systems Are More Secure Than DIY

When it comes to protecting your home, the difference between DIY and professionally installed systems is significant. DIY systems may seem convenient and cost-effective, but they often lack the comprehensive safeguards that only professionally installed and monitored systems provide. With a professional setup, you're not only getting top-tier equipment and expert installation but also the security of knowing trained professionals are watching over your home 24/7.

Professionally monitored systems are designed to detect, respond, and alert immediately in the event of a threat, often notifying local authorities within seconds. DIY systems, on the other hand, rely on the homeowner to take action, which can delay response times during critical moments. In an emergency, having a professional team ready to respond can make all the difference.

Today, AI enhances these systems further, allowing for advanced object recognition and the ability to reduce false alarms. But while AI can recognize patterns and flag potential security events, it doesn't replace the reliability and expertise of a professional monitoring team. Unlike a DIY system, which depends on you, professionally installed systems let you rest easy, knowing that your home is protected by

people trained to handle emergencies efficiently and effectively.

At Boyd & Associates, we stand behind our commitment to securing homes and businesses in the communities we serve. With dedicated professionals monitoring your property and advanced technology supporting every system, we're here to protect what matters most.



### PROTECTING YOUR PACKAGES DURING HOLIDAY SHOPPING

With the holiday shopping season in full swing, protecting your packages from theft is more important than ever. Here are a few tips to keep your gifts safe this season:

#### Install a Video Doorbell or Security Camera

Visible cameras can deter package thieves and capture any suspicious activity at your doorstep.

#### **Choose Secure Delivery Options**

Many carriers offer options like in-home or garage delivery to keep packages safe until you're ready to bring them inside.

#### Pick Up from an Amazon Locker or Store

If possible, use pickup locations like Amazon Lockers or in-store pickup to keep high-value items secure until vou retrieve them.

#### **Schedule Deliveries**

Plan your deliveries for when you're home or arrange real-time tracking so you can bring packages inside promptly.

With these steps, you can enjoy a stress-free holiday season knowing your gifts are safe and secure.



# **Enhanced Fire Protection:**

# FOR CALIFORNIA HOMEOWNERS



With recent shifts in California's fire insurance landscape, homeowners are reevaluating their fire safety measures. Rising premiums and reduced coverage in high-risk areas make it crucial to go beyond basic fire precautions. Boyd & Associates offers a comprehensive approach, providing 24/7 monitored fire alarm systems that deliver early detection, rapid response, and critical notifications to emergency services.

Our professionally monitored fire systems differ significantly from non-monitored alarms, which only alert those inside the home. With Boyd & Associates, fire or heat signals sent from your alarm system trigger immediate action from our central station. We ensure that the fire department is alerted whether you're home, asleep, or away, adding a valuable layer of protection that non-monitored systems cannot offer. This rapid response can help reduce the extent of property damage and offers unmatched peace of mind.

A monitored system also benefits vulnerable individuals—children, elderly family members, and pets—who may be unable to react quickly in an emergency. Our systems provide precise information to first responders, pinpointing the exact location of the triggered alarm to expedite rescue efforts and control the fire.

In addition to safety benefits, many insurance companies recognize the value of monitored fire systems and offer discounts on premiums, potentially saving homeowners up to 15% on their insurance costs. The reliability of Boyd & Associates' monitored systems provides a safety net that aligns with both modern safety needs and insurance requirements.

With three out of five home fire fatalities occurring in homes without working smoke alarms, a monitored system is a vital investment. Contact Boyd & Associates at 800.381.BOYD to discuss our tailored fire protection solutions that meet both safety and budget needs. Together, let's enhance your home's fire protection and keep our communities safe.

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